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SOUTHERN DISTREMANDE FILIPPO,	ICT OF CALIFORNIA  Case No. '20CV0452 BEN MDD			
SOUTHERN DISTRICTION OF SOUTHE	ICT OF CALIFORNIA			
SOUTHERN DISTREMAN DE FILIPPO and ALAN DE FILIPPO,  Plaintiffs, vs.	ICT OF CALIFORNIA  Case No. <u>'20CV0452 BEN MDD</u> COMPLAINT			
SOUTHERN DISTREMANDE FILIPPO and ALAN DE FILIPPO,  Plaintiffs, vs.  VITA-MIX CORPORATION, a	ICT OF CALIFORNIA  Case No. <u>'20CV0452 BEN MDD</u>			
SOUTHERN DISTREMANDE FILIPPO and ALAN DE FILIPPO,  Plaintiffs, vs.  VITA-MIX CORPORATION, a Delaware Corporation; VITA-MIX	ICT OF CALIFORNIA  Case No. <u>'20CV0452 BEN MDD</u> COMPLAINT			
SOUTHERN DISTREMANDE FILIPPO and ALAN DE FILIPPO,  Plaintiffs, vs.  VITA-MIX CORPORATION, a	ICT OF CALIFORNIA  Case No. '20CV0452 BEN MDD  COMPLAINT  DEMAND FOR JURY TRIAL			
SOUTHERN DISTR  KAREN DE FILIPPO and ALAN DE FILIPPO,  Plaintiffs, vs.  VITA-MIX CORPORATION, a Delaware Corporation; VITA-MIX MANAGEMENT CORPORATION, a	ICT OF CALIFORNIA  Case No. <u>'20CV0452 BEN MDD</u> COMPLAINT  DEMAND FOR JURY TRIAL  Judge:			
SOUTHERN DISTREMANDE FILIPPO and ALAN DE FILIPPO,  Plaintiffs, vs.  VITA-MIX CORPORATION, a Delaware Corporation; VITA-MIX MANAGEMENT CORPORATION, a Delaware Corporation; VITA-MIX MANUFACTURING CORPORATION, a Delaware Corporation; and COSTCO	ICT OF CALIFORNIA  Case No. '20CV0452 BEN MDD  COMPLAINT  DEMAND FOR JURY TRIAL			
SOUTHERN DISTREMANDE FILIPPO, and ALAN DE FILIPPO,  Plaintiffs, vs.  VITA-MIX CORPORATION, a Delaware Corporation; VITA-MIX MANAGEMENT CORPORATION, a Delaware Corporation; VITA-MIX MANUFACTURING CORPORATION, a Delaware Corporation; and COSTCO WHOLESALE CORPORATION, a	ICT OF CALIFORNIA  Case No. <u>'20CV0452 BEN MDD</u> COMPLAINT  DEMAND FOR JURY TRIAL  Judge:			
SOUTHERN DISTREMANDE FILIPPO and ALAN DE FILIPPO,  Plaintiffs, vs.  VITA-MIX CORPORATION, a Delaware Corporation; VITA-MIX MANAGEMENT CORPORATION, a Delaware Corporation; VITA-MIX MANUFACTURING CORPORATION, a Delaware Corporation; and COSTCO	Case No '20CV0452 BEN MDD  COMPLAINT  DEMAND FOR JURY TRIAL  Judge: Courtroom:			
SOUTHERN DISTREMANDE FILIPPO and ALAN DE FILIPPO,  Plaintiffs, vs.  VITA-MIX CORPORATION, a Delaware Corporation; VITA-MIX MANAGEMENT CORPORATION, a Delaware Corporation; VITA-MIX MANUFACTURING CORPORATION, a Delaware Corporation; and COSTCO WHOLESALE CORPORATION, a	Case No. '20CV0452 BEN MDD  COMPLAINT  DEMAND FOR JURY TRIAL  Judge: Courtroom:  Complaint Filed: 03/02/2020			
SOUTHERN DISTREMANDE FILIPPO and ALAN DE FILIPPO,  Plaintiffs, vs.  VITA-MIX CORPORATION, a Delaware Corporation; VITA-MIX MANAGEMENT CORPORATION, a Delaware Corporation; VITA-MIX MANUFACTURING CORPORATION, a Delaware Corporation; and COSTCO WHOLESALE CORPORATION, a Washington Corporation,	Case No. '20CV0452 BEN MDD  COMPLAINT  DEMAND FOR JURY TRIAL  Judge: Courtroom:  Complaint Filed: 03/02/2020			

Plaintiffs, Karen and Alan De Filippo, by and through counsel, and for the Complaint against Defendants Vita-Mix Corporation, Vita-Mix Management Corporation, Vita-Mix Manufacturing Corporation (collectively, "Vita-Mix") and Costco Wholesale Corporation ("Costco"), allege as follows.

## **Introduction**

- 1. On July 5, 2018, Karen De Filippo was injured when her Vita-Mix Venturist V1200 Blender (the "Vita-Mix Blender") malfunctioned, directly and proximately causing severe injury to the middle finger of her dominant hand. The malfunction of the Vita-Mix Blender related to a known and dangerous defect, which both Vita-Mix and Costco knew about but deliberately withheld from the public.
- 2. Mrs. De Filippo had been a highly trained and certified critical-care nurse before her injury. As a result of the known and dangerous defect that caused the Vita-Mix Blender to malfunction, Mrs. De Filippo endured an excruciatingly painful injury, multiple subsequent surgeries attempting unsuccessfully to repair the injury and cure the pain, and loss of her ability to continue her professional vocation.
- 3. To this day, Mrs. De Filippo suffers a permanent loss of functionality exacerbated by persistent pain, mediated only by prescription oral and topical painkillers. The Vita-Mix Blender malfunction caused serious and permanent injury to Mrs. De Filippo's hand.
- 4. At the date of Mrs. De Filippo's injury, Vita-Mix and Costco both knew that the dangerous defect existed, but instead of warning the public (including the De Filippos) promptly, and in a reasonable and prudent time, Defendants took months to develop a strategy, draft and print booklets, and prepare for the recall. Defendants put corporate spin and profits over the safety of Mrs. De Filippo.

## **Parties**

5. Plaintiffs Karen and Alan De Filippo lived and resided at 2862 Sierra Gold Ct., Riverbank, California at all times relevant to this lawsuit. They currently reside in Arizona.

- 6. Vita-Mix is a privately owned corporation primarily engaged in the business of designing, producing, marketing, distributing, and selling high-end blenders to health-conscious consumers. It is incorporated in the State of Delaware, and its principal place of business is located at 8615 Usher Road, Olmsted Township, Ohio.
- 7. Costco is a publicly traded corporation engaged in the business of selling consumer goods. It is incorporated in the State of Washington, and its principal place of business is located 999 Lake Drive, Issaquah, Washington.

## **Jurisdiction and Venue**

- 8. This Court has personal jurisdiction over Defendants with respect to this action because Plaintiffs' injuries were suffered in California as a direct and proximate result of Defendants' actions, directed into California. Exercising personal jurisdiction over Defendants complies with traditional notions of fair play and substantial justice. The Court has subject matter jurisdiction over this action under 28 U.S.C. 1332 because the parties are citizens of different states and the amount in controversy exceeds \$75,000.
- 9. Venue is proper in this district under 28 U.S.C. 1391(b) because Defendants are subject to the court's personal jurisdiction with respect to this action and because Defendants' sales, marketing, and advertising efforts for the Vita-Mix Blender, and then subsequent delayed recall efforts, were directed into this district.

## **Background and Relevant Facts**

- 10. On or around December 2017, Plaintiffs went to their local Costco in Modesto, California, where they saw a demonstration being performed by Vita-Mix representatives. Following the demonstration, they purchased the Vita-Mix Blender, along with the blending cups generally advertised to make smoothies. The Vita-Mix Blender purchased by Plaintiffs has the following serial number: 064224171114719227.
- 11. Vita-Mix sells blending cups in a kit that usually contains two blending cups, two lids, and one blending base. The blending base fits into the Vita-Mix Blender base, contains the blades, and has a rubber gasket around it to ensure the cups do not come loose while blending.

- 12. On July 5, 2018, Mrs. De Filippo added ingredients to her blending cup, inserted the entire product into the Vita-Mix blending base, and began to blend. She noticed the cup started to wobble, and so she reached out to steady the cup. As her hand was coming into contact with the blending base, the blending cup popped off, exposing the still-spinning blades. Because the cup popped off, Mrs. De Filippo's left middle finger slipped into the exposed spinning blades.
- 13. Vita-Mix advertises the blade speeds of some of its blenders as up to 240 miles per hour, perfect for "pulverizing." Vita-Mix advertises that its blades are blunt, not sharp, because the Vita-Mix Blender "pulverizes," and does not cut or chop the materials that get in the way of the blades.
- 14. The middle finger on Mrs. De Filippo's left hand—her dominant hand—was pulverized.
- 15. Because Mrs. De Filippo is a critical-care nurse by profession, she immediately wrapped her hand in a towel to reduce the blood loss, and called for her husband, who drove her to the local emergency room. The local emergency room gave her a digital nerve block to alleviate some of the pain, and then, after three hours, arranged to have Mrs. De Filippo transported to another hospital via ambulance for more advanced care. An X-ray taken at the emergency room shows a total fracturing of the bone at the tip of Mrs. De Filippo's left middle finger, with multiple bone fragments appearing in a jumbled collection where one single bone used to be.
- 16. At the second hospital, Dr. Marc Trzeciak treated Mrs. De Filippo's injury, described medically as "Fractured Distal phalanx of the long finger and injury to nailbed." Dr. Trzeciak removed the entirety of Mrs. De Filippo's nail, drove a thick wire through the bone fragments to try to pin them together, and then attempted to repair the nailbed.
- 17. Five months later, Mrs. De Filippo was still in constant pain. The pain caused her nausea, regularly awakened her in the middle of the night, and left her almost unable to do her general activities of daily living.

- 18. On December 17, 2018, Dr. Trzeciak amputated the top portion of her finger through a rongeuring technique. A publicly available video showing how rongeuring works can be found at: https://www.youtube.com/watch?v=zBmsrGzPk40.
- 19. Mrs. De Filippo remains in pain even after she has been prescribed painkillers and has engaged in several rounds of physical therapy.
- 20. Mrs. De Filippo has been prescribed potent pain killers with both known and unknown negative long-term side effects.
- 21. Mrs. De Filippo has suffered substantial emotional injury and pain and suffering. Mrs. De Filippo believes she will never be able to practice as a critical care nurse again. She cannot type, give a shot, help bathe or change a patient, apply chest compressions, chart, pull chest tubes, pack or unpack wound dressings, or even fully help turn a patient. She has paid the fee to put her critical care nursing certificate into inactive status. The knowledge that she will likely never be able to practice medicine as a nurse again causes her significant emotional distress. In addition, Mrs. De Filippo is very distressed about the physical disfiguration and appearance of her left hand as a result of the injury.
- 22. Mrs. De Filippo underwent a third surgery near Phoenix, Arizona on November 16, 2019 to try to alleviate some of the pain associated with the misshapen and malforming nail on the permanently damaged finger. She is in significant pain to this day.

# Vita-Mix Acknowledges Liability for Mrs. De Filippo's Injuries

- 23. One month after Mrs. De Filippo was injured by the Vita-Mix Blender, Vita-Mix sent Mrs. De Filippo (and presumably thousands of other purchasers across the country who knowingly had been left at risk for months) a recall notice for the Vita-Mix Blender dated August 9, 2018. It was obviously too late for Mrs. De Filippo.
- 24. Vita-Mix obtained the De Filippo's contact information from its longtime partner, Costco.
- 25. The notice Mrs. De Filippo received from Vita-Mix commands consumers like the De Filippos that if their blender container was manufactured in March 2018 or 4 Case No.

earlier, to "STOP USING IT IMMEDIATELY." (Capitalized, bolded, and italicized in the original).

- 26. For the De Filippos, this notice came too late, as their injuries were directly and proximately caused by the "safety issue" recognized in the recall notice: "the container may separate from the blade base, exposing the blades and posing a laceration hazard."
- 27. Referenced in the recall notice is a website that consumers can visit, which states that as of August 9, 2018, Vita-Mix had "received 11 reports of lacerations when consumers' hands came in contact with exposed blades."
- 28. Further research into the dates and times presented in this material and in the recall material, show that Defendants knew of this dangerous defect for months, and instead of immediately notifying the public, worked together to develop a list of those who might be injured to ensure the recall program would not negatively affect their public image.
- 29. The timeline below shows that Mrs. De Filippo was injured in the exact manner that Defendants knew she would be, as they deliberately withheld important information from the public and its consumers.
  - a. By March/April 2018, Vita-Mix knew that its products contained a dangerous defect and that its customers were being injured by the Vita-Mix Blenders as a result of the product's faulty gasket. At this time, Vita-Mix commences two parallel paths of mitigation. First, its starts producing products without the faulty gaskets. Second, upon information and belief, it starts modifying products it has in inventory so that they contain non-faulty gaskets, for future sales. But it does not immediately act to warn pre-existing purchasers of products with the faulty gasket design. That process is slowed to accommodate and accompany a comprehensive replacement roll-out strategically designed to minimize the PR damage.

- b. By June 2018, Vita-Mix has finished proofing and printing the pamphlet it intends to include in the "replacement kits" to be sent to consumers who have the inherently dangerous Vita-Mix Blenders in their homes. But it still has not communicated anything to actual purchasers of the faulty design.
- c. By July 2018, Vita-Mix has known of the dangerous defect in the Vita-Mix Blenders for at least 4 months, and still has taken no steps which actually or effectively warn or communicate to consumers about the dangerous defect in the Vita-Mix product they had purchased. This is the month that Mrs. De Filippo is injured by the dangerous defect. Mrs. De Filippo's injury occurs on July 5, 2018.
- d. In August 2018, almost half a year after Vita-Mix began producing non-defective products, and modifying the defective products, and even longer after it learned that its products were defective and caused severe injuries, Vita-Mix finally tells consumers with the defective products to "STOP USING IT IMMEDIATELY."
- 30. Throughout this time period, Vita-Mix worked with its partners, such as Costco, to develop lists of affected consumers based on their purchases of the Vita-Mix Blenders and those customers' contact information. Despite its affirmative duty, Costco failed to warn its customers of the inherently dangerous defect found in the Vita-Mix Blenders. Defendants' conduct in so delaying and failing to sooner initiate corrective action concealed the true facts, was despicable, and was carried on with willful and conscious disregard of the rights and safety of others, thereby justifying an award of punitive damages against Defendants

# COUNT I – FAILURE TO WARN AND/OR RETROFIT/RECALL Strict Product Liability - Failure to Warn (Against all Defendants)

- 33. Plaintiffs restate and incorporate all previous allegations in this Complaint as though fully pled herein.
- 34. Vita-Mix designed and manufactured the Vita-Mix Blender. The Vita-Mix Blender was then sold to Plaintiffs through Costco, including Costcos in California.

- 35. The Vita-Mix Blender presented a substantial danger of severe laceration to Mrs. De Filippo. Specifically, the container on a running blender was at risk of separating from the blade's base, thus exposing the blades. Vita-Mix knew or, based on the application of available scientific knowledge, should have known of this risk before the time the Vita-Mix Blender was manufactured and/or sold to Plaintiffs, and Costco knew or, based on the application of available scientific knowledge, should have known of this risk before the sale of the Vita-Mix Blender to Plaintiffs. Both Defendants had actual knowledge of the product defect and risk of laceration, at the very latest, in March of 2018.
- 36. This risk presented a substantial danger to Mrs. De Filippo and other consumers, including those in California, when the product was used or misused in an intended or reasonably foreseeable way. In other words, there was substantial danger and it was reasonably foreseeable that the user of a Vita-Mix Blender would suffer a severe laceration or other injury while using the Vita-Mix Blender when Defendants knew that the blending cup was likely to detach spontaneously, leaving the blades in the base still spinning.
- 37. Ordinary customers, including those in California, would not have recognized this potential risk. Indeed, Mrs. De Filippo did not recognize this risk. First, ordinary blender users do not expect a blender to be designed or manufactured in such a way that the container separates from the blender base during ordinary and intended use. Second, ordinary blender users do not expect the blades on the blender base would continue spinning at full speed after the container separates from the blender base. And third, ordinary consumers such as Plaintiffs are not able to recognize a design or manufacturing defect in an internal component of an electronic device, such as the Vita-Mix Blender's gasket.
- 38. Defendants thus failed to adequately warn Mrs. De Filippo and other consumers, including those in California, of the potential risks. Despite actual knowledge

of the risk described above, at the latest, in March of 2018, Defendants waited until August of 2018 to inform Mrs. De Filippo of the product's potential to cause lacerations.

- 39. As a result of Defendants' failure to warn Mrs. De Filippo of the risk of laceration, Mrs. De Filippo suffered a severe and permanent injury. The failure to warn was a substantial cause of Mrs. De Filippo's injury, because if Defendants had issued a warning instructing Plaintiffs to stop using the Vita-Mix Blender after first knowing or learning of the defect, Mrs. De Filippo would not have been injured in July of 2018.
- 40. Defendants' failure to warn Mrs. De Filippo of the risk presented by ordinary and foreseeable use of the Vita-Mix Blender constituted gross negligence and/or recklessness. For example, Defendants waited until they knew at least 11 other people had suffered injury from the same exact defect before attempting to warn Mrs. De Filippo of the risk.
- 41. As a direct and proximate result of the failure to warn, Mrs. De Filippo suffered, and will continue to suffer, personal injuries, including but not limited to, medical bills, medical care, loss of mobility, loss of use and feeling in her hand and fingers, loss of earnings, loss of earning capacity, severe emotional distress and anxiety, general damages, and other economic and non-economic damages exceeding \$75,000 in an amount to be proven at trial.

# Negligence – Failure to Warn (Against all Defendants)

- 42. Plaintiffs restate and incorporate all other allegations in this Complaint as though fully pled herein.
- 43. Despite Defendants' knowledge of the defect and the fact that several individuals had suffered lacerations as a result of the design defect, Defendants failed to warn Plaintiffs of the defect until August of 2018.
- 44. At all times relevant to this action, Defendants had a duty to use reasonable care to give warning of the dangerous condition of the Vita-Mix Blender or of facts which make it likely to be dangerous to those who are expected to use the Vita-Mix Blender or be endangered by its probable use.

- 45. A reasonably prudent manufacturer or distributor would have warned Plaintiffs of the defect because the defect presented a substantial risk of harm and involved an issue with the Vita-Mix Blender's gasket that was not obvious or generally recognized as dangerous by ordinary and reasonable consumers, including those in California, such as Plaintiffs. Indeed, Mrs. De Filippo did not recognize this risk.
- 46. Despite knowledge of the defect, Defendants did not instruct Plaintiffs not to use the Vita-Mix Blender or warn of the substantial danger presented by the Vita-Mix Blender until August of 2018—after Mrs. De Filippo suffered severe injury through ordinary and reasonably foreseeable use of the Vita-Mix Blender. Defendants' failure to do so was negligent and fell below the standard of care required of a reasonable and prudent product manufacturer.
- 47. Defendants' negligent failure to warn Mrs. De Filippo of the risk presented by ordinary and foreseeable use of the Vita-Mix Blender constituted gross negligence and/or recklessness. For example, Defendants waited until they knew at least 11 other people had suffered injury from the same exact defect before attempting to warn Mrs. De Filippo of the risk.
- 48. Defendants' negligent failure to warn Plaintiffs was the proximate cause of Mrs. De Filippo's injuries. Had either of the Defendants recalled the Vita-Mix Blender or warned Plaintiffs that the still spinning blades of the Vita-Mix Blender might become exposed through the ordinary, intended, and reasonably foreseeable use of the Vita-Mix Blender, Mrs. De Filippo would not have continued to use the Vita-Mix Blender.
- 49. As a direct and proximate result of the Defendants' negligent failure to warn, Mrs. De Filippo suffered, and will continue to suffer, personal injuries, including but not limited to, medical bills, medical care, loss of mobility, loss of use and feeling in her hand and fingers, loss of earnings, loss of earning capacity, severe emotional distress and anxiety, general damages, and other economic and non-economic damages exceeding \$75,000 in an amount to be proven at trial.

## Negligence - Failure to Recall/Retrofit (In the alternative, against all Defendants)

- 50. Plaintiffs restate and incorporate all other allegations in this Complaint as though fully pled herein.
- 51. Defendants became aware of this defect after the Vita-Mix Blender was sold in late 2017.
- 52. Defendants failed to recall or retrofit the Vita-Mix Blender within a reasonable amount of time upon learning of the defect, on or around March 2018 for Vita-Mix, or upon information and belief, soon thereafter for Costco.
- 53. Research into the dates and times presented by Vita-Mix online and in the recall material show that Vita-Mix knew of the dangerous defect for months, and instead of immediately notifying the public, worked with its partners, such as Costco, to slowly develop a list of those who might be injured to ensure the recall program would not negatively affect Vita-Mix's public perception more than it needed to.
- 54. A reasonable manufacturer, distributor, or seller under the same or similar circumstances would have recalled or retrofitted the product immediately upon learning of the defect.
- 55. At all times relevant to this action, Defendants had a duty to use reasonable care to recall and retrofit the Vita-Mix Blender.
- 56. Despite knowledge of the defect and the fact that several individuals had suffered lacerations as a result of the design defect and/or failure to warn, Defendants did not recall the Vita-Mix Blender or warn of the substantial danger presented by the Vita-Mix Blender until August of 2018—after Mrs. De Filippo suffered severe injury through ordinary and reasonably foreseeable use of the Vita-Mix Blender. Defendants' failure to do so was negligent and fell below the standard of care required of a reasonable and prudent product manufacturer.
- 57. Vita-Mix and Costco's failure to recall and/or retrofit the Vita-Mix Blender was a substantial factor in causing the severe injury to Mrs. De Filippo.

- 58. Defendants' failure to recall the Vita-Mix Blender was the proximate cause of Mrs. De Filippo's injuries. Had either of the Defendants recalled the Vita-Mix Blender or warned Plaintiffs that the still spinning blades of the Vita-Mix Blender might become exposed through the ordinary, intended, and reasonably foreseeable use of the Vita-Mix Blender, Mrs. De Filippo would not have continued to use the Vita-Mix Blender
- 59. As a direct and proximate result of the failure to recall and/or retrofit, Mrs. De Filippo suffered, and will continue to suffer, personal injuries, including but not limited to, medical bills, medical care, loss of mobility, loss of use and feeling in her hand and fingers, loss of earnings, loss of earning capacity, severe emotional distress and anxiety, general damages, and other economic and non-economic damages exceeding \$75,000 in an amount to be proven at trial.

#### **COUNT II - DESIGN DEFECT**

# Strict Product Liability – Design Defect<sup>1</sup> (Against all Defendants)

- 60. Plaintiffs restate and incorporate all previous allegations in this Complaint as though fully pled herein.
- 61. The Vita-Mix Blender was designed and manufactured by Vita-Mix and purchased by Plaintiffs through Costco in California.
- 62. The defect in the Vita-Mix Blender existed at the time of design, manufacture, and when the product left the hands of Vita-Mix and was sent to California, to be sold through and by Costco. The Vita-Mix Blender was at all relevant times in substantially the same condition as it existed at the time of design and manufacture as when it came into the contact and possession of the Plaintiffs. Defendants knew that the

<sup>&</sup>lt;sup>1</sup> Plaintiffs have not asserted a claim for manufacturing defect under strict liability or negligence theories because the evidence demonstrates that the defect that caused physical injury to Ms. De Filippo was the result of a defectively designed gasket. However, should discovery show that the defect was a manufacturing defect, or should Defendant(s) argue that the defect was due to manufacturing, rather than design, Plaintiffs reserve the right to amend this complaint to add a claim for manufacturing defect.

Vita-Mix Blender would be used by consumers, including those in California, without inspecting for defects.

- 63. The Vita-Mix Blender as designed, manufactured, assembled, marketed, advertised, and/or sold by Vita-Mix and Costco in California was in a defective and unreasonably dangerous condition and unfit for any use.
- 64. The Vita-Mix Blender failed to perform as safely as an ordinary and reasonable consumer, including such a consumer in California, would expect when using the Vita-Mix Blender in the ordinary, intended and/or reasonably foreseeable manner. Specifically, ordinary and reasonable consumers would not expect the Vita-Mix Blender to be designed in such a way that there was a substantial risk of the container separating from the Vita-Mix Blender base and exposing the Vita-Mix Blender's spinning blades during ordinary and reasonably foreseeable use. Such a design fails to meet the minimum safety expectations of a reasonable consumer.
- 65. Any benefits of the gasket's design that caused the risk of the container separating from the Vita-Mix blender's base and exposing spinning blades during the ordinary and/or foreseeable use of the Vita-Mix Blender was outweighed by the risk of severe laceration to the user. An alternative design of the Vita-Mix Blender and its components was reasonable and feasible, as evidenced by the design change eliminating the subject defect in Blenders manufactured after March of 2018. Such feasible design and manufacturing methods include but are not limited to replacing the current gaskets as provided in Vita-Mix's recall program, designing or manufacturing the blending cup and bowl systems to function like Vita-Mix's newer "personal cup adapter," which contains a 5.5 inch tall shield around the base of the blade to protect consumers' hands, or designing and manufacturing a container to enclose both the blending cup and blade assembly while the blade is spinning.
- 66. As a result of Vita-Mix's knowledge and experience in the design, manufacture, and assembly of Vita-Mix Blenders, and based on its own knowledge of particular incidents that it reported, Vita-Mix was aware or should have been aware that

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such defect as existed in the Vita-Mix Blender would reasonably and foreseeably be expected to be the direct and proximate cause of injuries and damages to a substantial number of people, including but not limited to Plaintiffs, in particular Mrs. De Filippo.

- 67. Both before the sale of the Vita-Mix Blender to Plaintiffs and before the physical injury to Mrs. De Filippo, Vita-Mix and Costco knew or should have known that the ordinary, intended, and/or reasonably foreseeable use of the Vita-Mix Blender would present a substantial risk of injury to Mrs. De Filippo and other users, including those in California.
- 68. The Vita-Mix Blender's failure to perform safely was the proximate cause and a substantial factor in causing injury to Mrs. De Filippo. But for the faulty design of the gasket that caused the container to separate from the base of the Vita-Mix Blender during ordinary, intended and/or foreseeable use, Mrs. De Filippo would not have been injured by the Vita-Mix Blender's exposed blades.
- 69. Because of the design defects in the Vita-Mix Blender, Mrs. De Filippo suffered severe permanent injuries requiring multiple surgeries, resulting in severe pain and suffering and emotional distress, and has incurred and will continue to incur hospital, medical, medication—and future complications from some medication—expenses, and loss of income.
- 70. Both before the sale of the Vita-Mix Blender to Plaintiffs and before the physical injury to Mrs. De Filippo, Defendants' faulty design of the Vita-Mix Blender and Costco's sale of the defective Vita-Mix Blender constitute gross negligence and/or recklessness. Both Vita-Mix and Costco knew or should have known that the ordinary, intended, and/or reasonably foreseeable use of the Vita-Mix Blender would result present a substantial risk of injury to Mrs. De Filippo and other users.
- 71. As a direct and proximate result of the design defect, Mrs. De Filippo suffered, and will continue to suffer, personal injuries, including but not limited to, medical bills, medical care, loss of mobility, loss of use and feeling in her hand and fingers, loss of earnings, loss of earning capacity, severe emotional distress and anxiety,

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general damages, and other economic and non-economic damages exceeding \$75,000 in an amount to be proven at trial.

## Negligence – Design Defect (Against all Defendants)

- 72. Plaintiffs restate and incorporate all other allegations in this Complaint as though fully pled herein.
- 73. Any benefits of the gasket's design that caused the risk of the container separating from the Vita-Mix Blender's base and exposing spinning blades during the ordinary and/or foreseeable use of the Vita-Mix Blender was outweighed by the risk of severe laceration to the user.
- 74. At all times relevant to this action, Defendants owed certain duties to consumers, including Plaintiffs, regarding the Vita-Mix Blenders that Vita-Mix put into the stream of commerce to be sold by sellers such as Costco and then used by consumers as household blenders. This includes the duty to exercise reasonable and ordinary care, and comply with existing standards of care, in the design, manufacture, testing, labeling, advertising, marketing, and sale of the Vita-Mix Blenders. This includes a duty to ensure that the Vita-Mix Blenders were free from defects and that consumers would not suffer from unreasonably dangerous accidents caused by the Vita-Mix Blenders' intended, ordinary, and/or reasonably foreseeable purposes and use.
- At all times relevant to this action, Defendants had a duty to ensure that their 75. products did not pose a significant risk of bodily harm and adverse events to consumers such as Plaintiffs.
- Vita-Mix was negligent and careless and failed to exercise reasonable and 76. ordinary care in the design of the Vita-Mix Blenders. This includes designing the Vita-Mix Blenders' gasket in such a way that the Vita-Mix Blenders' container might unintentionally separate from the Vita-Mix Blender's base during ordinary, intended and/or reasonably foreseeable use, leaving the Vita-Mix Blender's blades exposed while continuing to spin at full speed.

- 77. Vita-Mix's defective design of the Vita-Mix Blender and the Vita-Mix Blender's components departed from industry standards because the vast majority of blender manufacturers design their blenders in such a way that the containers do not unintentionally separate from the base of the blender while the blades remain spinning at full speed during ordinary, intended, and/or reasonably foreseeable use.
- 78. Costco was negligent and careless and failed to exercise reasonable and ordinary care in the advertisement, marketing, and sale of the defective Vita-Mix Blenders to consumers such as Plaintiffs.
- 79. The acts of negligence, carelessness, and breach of reasonable and ordinary care of Vita-Mix and Costco, as described herein, were a substantial factor in the injury to Mrs. De Filippo and the resulting damages, as described in this Complaint. But not for Defendants' negligence, Mrs. De Filippo would not have suffered injury.
- 80. As a direct and proximate result of the failure to warn, Mrs. De Filippo suffered, and will continue to suffer, personal injuries, including but not limited to, medical bills, medical care, loss of mobility, loss of use and feeling in her hand and fingers, loss of earnings, loss of earning capacity, severe emotional distress and anxiety, general damages, and other economic and non-economic damages exceeding \$75,000 in an amount to be proven at trial.

## COUNT III- BREACH OF IMPLIED WARRANTY

## (Against all Defendants)

- 81. Plaintiffs restate and incorporate all other allegations in this Complaint as though fully pled herein.
- 82. On or before December 2017, Defendants had an agreement whereby Vita-Mix would provide on-site demonstrations as to the special capabilities of Vita-Mix blenders on Costco's premises. When a Costco member was persuaded to purchase a Vita-Mix blender by a Vita-Mix demonstration on Costco's premises, Costco acted as the gobetween to facilitate the transaction, allowing Costco members to purchase the Vita-Mix Blenders from Vita-Mix directly through Costco.

- 83. On or about December 2017, Vita-Mix provided an on-site demonstration to Costco members on the Costco premises, including the De Filippos, holding itself out as having special knowledge or skill regarding the Vita-Mix Blenders. This on-site demonstration of the Vita-Mix Blender was a substantial factor in Plaintiffs' decision to purchase the Vita-Mix Blender. Specifically, the demonstration gave Plaintiffs the false understanding that the Vita-Mix Blender was safe and effective for its intended purpose, i.e., blending food and drink.
- 84. Through Costco, Vita-Mix sold the Vita-Mix Blender to Plaintiffs on or about December 2017. At the time the Vita-Mix Blender was manufactured and sold to Plaintiffs, it contained a defectively designed gasket that posed a substantial risk of laceration through the Vita-Mix Blender's ordinary, intended, and/or reasonably foreseeable use
- 85. At the time Plaintiffs purchased the Vita-Mix Blender, Vita-Mix and Costco were in the business of selling the Vita-Mix Blender and held themselves out as having special knowledge or skill regarding the Vita-Mix Blenders.
- 86. The Vita-Mix Blender purchased by Plaintiffs was not of the same quality of blenders generally accepted in trade. Specifically, generally accepted blenders do not contain defects that cause the container to separate from the base of the bender, thus exposing the still spinning blades during ordinary, intended, and/or reasonably foreseeable use.
- 87. The Vita-Mix Blender was not fit for the ordinary purpose of safely blending foods and/or liquids because it contained a design defect that caused the container of the Vita-Mix Blender to separate from the base of the Vita-Mix Blender, thus exposing the still spinning blades, during ordinary, intended, and/or reasonably foreseeable use.
- 88. The Vita-Mix Blender was not adequately packaged or labeled because there was no readily observable warning suitable to warn Plaintiffs that the Vita-Mix Blender contained a dangerous design defect that posed a substantial risk of laceration through ordinary, intended, and/or reasonably foreseeable use.

- 89. Ms. De Filippo suffered severe injury as a result of the defect in the Vita-Mix Blender.
- 90. The failure of the Vita-Mix Blender to have the expected qualities described above was a substantial factor in causing the severe injury to Ms. De Filippo.
- 91. Plaintiffs notified Costco and Vita-Mix, through counsel via certified mail, on November 16, 2018, that they would be bringing a lawsuit against Vita-Mix related to the injuries caused by the dangerous, non-generally accepted qualities of the Vita-Mix Blenders.
- 92. As a direct and proximate result of the failure to warn, Mrs. De Filippo suffered, and will continue to suffer, personal injuries, including but not limited to, medical bills, medical care, loss of mobility, loss of use and feeling in her hand and fingers, loss of earnings, loss of earning capacity, severe emotional distress and anxiety, general damages, and other economic and non-economic damages exceeding \$75,000 in an amount to be proven at trial.

### **COUNT IV - LOSS OF CONSORTIUM**

# (Against all Defendants)

- 93. Plaintiffs restate and incorporate all other allegations in this Complaint as though fully pled herein.
  - 94. Mr. De Filippo has been legally married to Mrs. De Filippo since 2012.
- 95. As described throughout this complaint, Mrs. De Filippo suffered severe injury as a result of Defendants' negligence, gross negligence, and/or reckless design and sale of the Vita-Mix Blender.
- 96. As a result of the injury to Mrs. De Filippo, Mr. De Filippo has suffered the loss of Mrs. De Filippo's consortium. Specifically, Mr. De Filippo has suffered a loss of companionship, comfort, care, assistance, affection, and moral support.
- 97. For example, Mrs. De Filippo leaves their bed and Mr. De Filippo's side almost every night when she is awoken in pain. As another example, Mr. De Filippo is

now required to almost always drive Mrs. De Filippo because she has difficulty grasping the steering wheel because of her finger pain.

- 98. Because the injury to Mrs. De Filippo is severe and permanent, Mr. De Filippo's loss of consortium is also continuing and permanent.
- 99. The loss of consortium suffered by Mr. De Filippo was proximately caused by Defendants' tortious acts.
- 100. But not for Defendants wrongful acts, Mr. De Filippo would not have suffered a loss of consortium, and Mr. De Filippo seeks damages in an amount to be proven at trial.

#### PRAYER FOR RELIEF

Wherefore, Plaintiffs Karen and Alan De Filippo respectfully request that the Court grant the following:

- A. Special damages, including but not limited to past and future medical bills and care, past and future loss of earnings and earning capacity;
- B. General damages, including but not limited to damages for pain, suffering, anguish, discomfort, severe emotional distress, disgust, terror, fright, anger, anxiety, worry, nervousness, shock, anguish and mental suffering, loss of enjoyment of life, loss of the ability to engage in normal and customary activities, loss of comfort, society, care, and companionship;
- C. Punitive and exemplary damages;
- D. Reasonable costs and attorneys' fees;
- E. Damages, costs, and attorneys' fees as provided under Civil Code §1794;
- F. Pre-judgement interest;
- G. For other and further special damages in a sum according to proof at the time of trial;
- H. For other and further general damages in a sum according to proof at the time of trial; and

1	I. For all other relief as the Court deems just and proper.				
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3	Dated: March 10, 2020	STRATEGE LAW LLP			
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5		By: s/ J. Scott Scheper			
6		J. Scott Scheper, Esq. ATTORNEYS FOR KAREN AND			
7		ALAN DE FILIPPO			
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